

Dental-Union GmbH donates €6,000 to Bärenherz

Aber Hallo

...is all you can say here!

Dental-Union has once again been able to make a donation to the Bärenherz Stiftung this year. A campaign in the medium “Aber Hallo” takes place every year in cooperation with Omnident. The campaign was successful once again and €6,000 was raised.

How do they do that?

Donations are raised once a year using the advertising flyer “AberHallo”, which is regularly sent to all dental practices throughout Germany. Dental-Union offers selected products from its own brand OMNIDENT in this flyer. Then, a donation of €1.00 for every product sold goes directly to the Bärenherz Stiftung in Wiesbaden.

What does the Bärenherz Stiftung do?

The Bärenherz Stiftung supports facilities for families with children and young people who are terminally ill and have little time left. Currently, these facilities are the Children’s Hospices in Wiesbaden and Leipzig, as well as the Kinderhaus Nesthäkchen in Hünstetten-Görsroth. The foundation also finances an out-patient hospice service for children and young people.

*“A big **THANK YOU** to all our loyal customers, who by taking part in our sales campaign have made a generous contribution towards supporting the Bärenherzstiftung! EVERY MINUTE IN LIFE IS A GIFT! The families whose child is seriously ill live in an extreme situation for many years. Fear, pain and grief accompany them day and night. It is incredible that Bärenherz succeeds in giving these families comfort, courage and a huge portion of zest for life once again every day, alongside professional treatment therapy. The team from Dental-Union and Omnident is proud to sponsor the Bärenherzstiftung,” says Stefan Bleidner, Managing Director of Dental-Union GmbH.*



Picture, from left to right:

Stefan Bleidner, Managing Director of Dental-Union GmbH /

Ivonne Böttcher, Head of the Management Office of Dental-Union GmbH /

Anja Eli-Klein, Managing Director of the Bärenherz Stiftung