

Dental-Union GmbH fundraiser generates €5,000 for Bärenherz

Rodgau-based Dental-Union GmbH is a passionate and proud sponsor of the Bärenherz Foundation in Wiesbaden, for which it raises funds through an annual sales campaign.

The sales campaign promotes Dental-Union's own, OMNIDENT-branded products through the "AberHallo" flyer campaign. €0.50 of each item sold go directly to Bärenherz. Thanks to its loyal customers, Dental-Union GmbH was once again able to donate €5,000 to the Bärenherz Foundation this year. The Bärenherz Foundation supports facilities for families with children who are terminally ill and have a short life expectancy, including the Bärenherz Children's Hospice in Wiesbaden.

The Bärenherz Children's Hospice in Wiesbaden is the second facility of its kind in Germany and was established in 2002. It offers room for ten terminally ill children, from infants to young adults, who have a short life expectancy.

Bärenherz was awarded the Bambi media prize in 2008 for their "sensitive, loving and professional care and support" of terminally ill children and young adults and their relatives.

"Having a healthy child should not be taken for granted. It is actually a great miracle! We therefore hope that many more people will get involved in this good cause and support Bärenherz," said Stefan Bleidner, Managing Director, Dental-Union GmbH.



Photo, from left:

Ivonne Böttcher, head of the management office of Dental-Union GmbH /

Anja Eli-Klein, Managing Director of the Bärenherz Foundation / Stefan Bleidner, Managing Director, Dental-Union GmbH